

COUNTY COMMISSIONER GOAL SETTING

FY 2017-2018



STRATEGIC PLANNING & GOAL SETTING FOR FY 2017-2018 OVERARCHING FOCUS POINTS



- Job creation
- Transparency – Promote good government by operating in a professional manner
- Support Education – K-12 & college
 - Enhanced partnerships
 - Capital facility needs
- Infrastructure enhancements
 - Water, sewer, roads, broadband, etc.
- Improved Quality of Life
- Public Safety
- Build a foundation to improve service delivery and access to services

PRIORITY GOAL 1

- **Enhance Economic Development and Job Creation Opportunities**
 - Increase industrial and manufacturing development
 - Work with the Chamber & TDA to evaluate & identify the need for conference/meeting space and current inventory
 - Work with Economic Development and IPDC to identify opportunities for a regional industrial park
 - Reestablish business retention programming



PRIORITY GOAL 2



- **Support Education**

- Work with our legislators to introduce a local bill that would allow Rutherford County to place a complete description on the ballot for the local 1/4¢ Sales Tax referendum
- Work with our legislators to introduce a local bill to amend the County Occupancy Tax legislation to increase the Occupancy Tax Rate from 5% to 6% and for the additional 1% to go to support public education

PRIORITY GOAL 3



- **Continue advocacy for infrastructure to promote good jobs and business opportunities**
 - Promote designation of US-74 to I-74 or Future I-74
 - Promote completion of Hwy. 221 project
 - Promote Hwy. 221A straightening project
 - Public/private partnership for broadband planning and deployment
 - Infrastructure expansion & improvement
 - Cliffside Sanitary District
 - Water/sewer expansion to support commercial, retail, manufacturing, industrial and tourism opportunities

PRIORITY GOAL 4

- **Enhance Service Delivery and Customer Access**
 - Evaluate creating a new consolidated Emergency Services/Public Safety model to include EMS, 911 & Emergency Management
 - Complete an analysis including a feasibility study for EMS to go from 24 hour shifts to 12 hour shifts
 - Improve ground transportation options for customers flying in to the RC Airport
 - Invest in new technologies to create greater efficiencies and improve customer experience



PRIORITY GOAL 5

- **Improve Quality of Life**

- Host a free medical and mental health fair for county employees
- Identify gaps, obstacles and improvements needed for citizens to access mental health and substance abuse services & programming
- Support the RC Education Foundation Backpack program to help reduce childhood food insecurity
- Participate in activities to develop, expand, support and improve outdoor recreation opportunities
- Evaluate and consider options to help address roadside trash



PRIORITY GOAL 6

- **Improve Public Safety and Quality of Life**
 - Request that the Planning Commission research and report back to the Commissioners on the following subjects:
 - Consider any updates needed for the Mobile Home Park Ordinance to address “tiny homes”/Park Model homes
 - Cell tower ordinance
 - Review current solar farm ordinance for any possible updates needed

