# COUNTY COMMISSIONER GOAL SETTING

FY 2017-2018



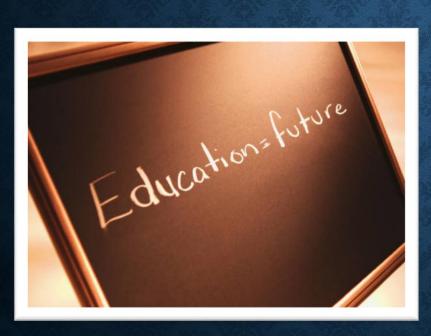
# STRATEGIC PLANNING & GOAL SETTING FOR FY 2017-2018 OVERARCHING FOCUS POINTS



- Job creation
- Transparency Promote good government by operating in a professional manner
- Support Education K-12 & college
  - Enhanced partnerships
  - · Capital facility needs
- Infrastructure enhancements
  - Water, sewer, roads, broadband, etc.
- Improved Quality of Life
- Public Safety
- Build a foundation to improve service delivery and access to services

- Enhance Economic
   Development and Job
   Creation Opportunities
  - Increase industrial and manufacturing development
  - Work with the Chamber & TDA to evaluate & identify the need for conference/meeting space and current inventory
  - Work with Economic
     Development and IPDC to
     identify opportunities for a regional industrial park
  - Reestablish business retention programming





### Support Education

- Work with our legislators to introduce a local bill that would allow Rutherford County to place a <u>complete</u> description on the ballot for the local 1/4¢ Sales Tax referendum
- Work with our legislators to introduce a local bill to amend the County Occupancy Tax legislation to increase the Occupancy Tax Rate from 5% to 6% and for the additional 1% to go to support public education



- Continue advocacy for infrastructure to promote good jobs and business opportunities
  - Promote designation of US-74 to I-74 or Future I-74
  - Promote completion of Hwy. 221 project
  - Promote Hwy. 221A straightening project
  - Public/private partnership for broadband planning and deployment
  - Infrastructure expansion & improvement
    - Cliffside Sanitary District
    - Water/sewer expansion to support commercial, retail, manufacturing, industrial and tourism opportunities

- Enhance Service Delivery and Customer Access
  - Evaluate creating a new consolidated Emergency Services/Public Safety model to include EMS, 911 & Emergency Management
  - Complete an analysis including a feasibility study for EMS to go from 24 hour shifts to 12 hour shifts
  - Improve ground transportation options for customers flying in to the RC Airport
  - Invest in new technologies to create greater efficiencies and improve customer experience





### Improve Quality of Life

- Host a free medical and mental health fair for county employees
- Identify gaps, obstacles and improvements needed for citizens to access mental health and substance abuse services & programming
- Support the RC Education
   Foundation Backpack program to help reduce childhood food insecurity
- Participate in activities to develop, expand, support and improve outdoor recreation opportunities
- Evaluate and consider options to help address roadside trash

- Improve Public Safety and Quality of Life
  - Request that the Planning
     Commission research and
     report back to the
     Commissioners on the following
     subjects:
    - Consider any updates needed for the Mobile Home Park Ordinance to address "tiny homes"/Park Model homes
    - Cell tower ordinance
    - Review current solar farm ordinance for any possible updates needed

