



COUNTY COMMISSIONER GOAL SETTING

FY 2018-2019

STRATEGIC PLANNING & GOAL SETTING FOR FY 2018-2019

OVERARCHING FOCUS POINTS

Job creation and Increased Economic Growth

Transparency — Promote good government by operating in a professional manner

Support Education — K-12 & college

- Enhanced partnerships
- Capital facility needs
- School Safety

Infrastructure enhancements

- Water, sewer, roads, broadband, etc.

Improved Quality of Life

Public Safety

Build a foundation to improve service delivery and access to services



GOAL: ENHANCE ECONOMIC DEVELOPMENT AND JOB CREATION OPPORTUNITIES

- Increase industrial and manufacturing development
- Support and promote businesses associated with the Thermal Belt Rail Trail
- Partner with IPDC, ICC, school districts, qualified tradesmen, etc. to develop strategies to promote trade skills as a career path.



GOAL:
TRANSPARENCY
— PROMOTE
GOOD
GOVERNMENT

Conduct town
meetings at various
locations across the
County



GOAL: SUPPORT EDUCATION

- Support school capital facility projects to improve the access, cost efficiency, utilization and safety of these facilities
- Support the school districts and the Sheriff's Office in their efforts to improve and maintain school security.

- Promote designation of US-74 to I-74 or Future I-74
- Promote completion of Hwy. 221 project
- Promote Hwy. 221A straightening project
- Public/private partnership for broadband planning and deployment
- Infrastructure expansion & improvement
 - Cliffside Sanitary District
 - Water/sewer expansion to support commercial, retail, manufacturing, industrial and tourism opportunities



GOAL: IMPROVE QUALITY OF LIFE

- Develop strategies to address affordable housing and improve substandard housing.
- Continue activities to develop, expand, support and improve outdoor recreation opportunities
- Evaluate the impact of homelessness in Rutherford County and develop strategies to address gaps in services and document the current inventory of services currently available in the county.

A Newton's cradle with five silver spheres hanging from thin wires against a dark grey background. The spheres are arranged in a horizontal line, with the leftmost one slightly lower than the others.

GOAL: IMPROVE PUBLIC SAFETY

- Evaluate and develop a plan to address the TIEC WEG impact on:
 - Public safety
 - Roads & traffic services
 - Our capacity for serving international visitors
 - Commercial and retail businesses
 - County and municipal services

CUSTOMER SERVICE



**GOAL: ENHANCE SERVICE
DELIVERY AND CUSTOMER
ACCESS TO SERVICES**

- Work with the Regional Health Department to improve Environmental Health response times.
- Explore going to a stand-alone model for the Health Department.
- Evaluate going to a consolidated Health and Human Services model.
- Continue to look for opportunities to invest in new technologies to create greater efficiencies and improve customer experience.

OTHER OPPORTUNITIES IDENTIFIED:

Look at possible opportunities to develop/promote the southern sections of the County

Enhance programming to increase entrepreneurship

Longer runway at the airport

Improve size and function of main library branch

Promote heritage/history tourism

Substance addiction & mental health service enhancements needed

Improve cell service – identify gaps in services

Increase/promote commercial/retail and entertainment businesses

Increase technical skills of our work force and support new facilities for future training

Promote “Trade Skills” apprenticeship

Connect students & learning to employment/careers in the County